

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
938042-2	09/02/12	September 2012	08/27/12 - 08/27/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30S	1523

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	938042	07893796

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/27/12	08/27/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 5:54 AM M-F Early Sunrise 5:00-6:00 AM :30 OFA12A093H \$350.00 NM									
3	08/27/12	08/27/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 6:56 AM M-F Sunrise @6AM 6:00-7:00 AM :30 OFA12G102H \$900.00 NM									
6	08/27/12	08/27/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 8:00 AM NBC Today Show 7:00-9:00 AM :30 OFA12G102H \$1,200.00 NM									
7	08/27/12	08/27/12	*Early Sunrise @4:30AM	430a-5am	M-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 4:41 AM *Early Sunrise @4:30AM 430a-5am :30 OFA12G102H \$75.00 NM									
15	08/27/12	08/27/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 9:38 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 OFA12A093H \$500.00 NM									
16	08/27/12	08/27/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 10:28 AM NBC Today Show II 10AM-11AM :30 OFA12G102H \$450.00 NM									

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**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice # 938042-2	Invoice Date 09/02/12	Invoice Month September 2012	Invoice Period 08/27/12 - 08/27/12
Advertiser Obama/D/President	Product SKED A 30S	Estimate Number 1523	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/27/12	08/27/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$450.00	NM
19	08/27/12	08/27/12	NBC Today Show III	11AM-12PM/10-11A	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12   09/02/12   M-----                   1               \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESHM   08/27/12   11:50 AM NBC Today Show III       11AM-12PM/10-11A       :30   OFA12G102H                       \$400.00   NM									
20	08/27/12	08/27/12	M-F NOON NEWS 12-12:12:00-12:30 PM		M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12   09/02/12   M-----                   1               \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESHM   08/27/12   12:12 PM M-F NOON NEWS 12-12:30       12:00-12:30 PM       :30   OFA12A093H                       \$300.00   NM									
23	08/27/12	08/27/12	Days of Our Lives	1:00-2:00 PM	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12   09/02/12   M-----                   1               \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESHM   08/27/12   1:57 PM Days of Our Lives               1:00-2:00 PM       :30   OFA12G102H                       \$400.00   NM									
24	08/27/12	08/27/12	Anderson Cooper 2-3p	2:00p-3:00p	M-----	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12   09/02/12   M-----                   2               \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WESHM   08/27/12   2:29 PM Anderson Cooper 2-3p       2:00p-3:00p       :30   OFA12G102H                       \$150.00   NM 1 WESHM   08/27/12   2:59 PM Anderson Cooper 2-3p       2:00p-3:00p       :30   OFA12A093H                       \$150.00   NM									
28	08/27/12	08/27/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12   09/02/12   M-----                   1               \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESHM   08/27/12   3:48 PM M-F 3-4 PM                       3:00-4:00 PM       :30   OFA12G102H                       \$400.00   NM									
31	08/27/12	08/27/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12   09/02/12   M-----                   1               \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESHM   08/27/12   4:27 PM M-F 4-5 PM NEWS               M-F 4-5 PM       :30   OFA12G102H                       \$600.00   NM									
32	08/27/12	08/27/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12   09/02/12   M-----                   1               \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESHM   08/27/12   5:27 PM M-F 5-6 PM ROT               5:00-6:00 PM       :30   OFA12G102H                       \$800.00   NM									
35	08/27/12	08/27/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12   09/02/12   M-----                   1               \$1,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESHM   08/27/12   6:12 PM M-F 6-6:30 PM               M-F 6-6:30 PM       :30   OFA12A093H                       \$1,600.00   NM									
38	08/27/12	08/27/12	M-F Entertainment Tonight	7:00-7:30 PM	M-----	:30	1	\$1,000.00	NM

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
938042-2	09/02/12	September 2012	08/27/12 - 08/27/12

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Obama/D/President	SKED A 30S	1523

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12    09/02/12    M-----                      1            \$1,000.00									
<b>Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time            Length    Ad-ID                      Rate    Type</b> 1 WESHM    08/27/12    7:28 PM    M-F Entertainment Tonight            7:00-730 PM                :30    0FA12G102H                      \$1,000.00    NM									
41	08/27/12	08/27/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$1,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12    09/02/12    M-----                      1            \$1,000.00									
<b>Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time            Length    Ad-ID                      Rate    Type</b> 1 WESHM    08/27/12    7:54 PM    M-F Access Hollywood                      Access Hollywood /                :30    0FA12G102H                      \$1,000.00    NM									
43	08/27/12	08/27/12	NBC Prime AGT	8:00-9:00 PM	M-----	:30	2	\$1,800.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12    09/02/12    M-----                      2            \$1,800.00									
<b>Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time            Length    Ad-ID                      Rate    Type</b> 2 WESHM    08/27/12    8:20 PM    NBC Prime AGT                      8:00-9:00 PM                :30    0FA12A093H                      \$1,800.00    NM 1 WESHM    08/27/12    8:44 PM    NBC Prime AGT                      8:00-9:00 PM                :30    0FA12G102H                      \$1,800.00    NM									
44	08/27/12	08/27/12	NBC Prime Stars Stripes	9:00-10:00 PM	M-----	:30	1	\$2,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12    09/02/12    M-----                      1            \$2,000.00									
<b>Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time            Length    Ad-ID                      Rate    Type</b> 1 WESHM    08/27/12    9:23 PM    NBC Prime Stars Stripes                      9:00-10:00 PM                :30    0FA12G102H                      \$2,000.00    NM									
50	08/27/12	08/27/12	NBC Carson Daly ON	NBC Carson Daly C	M-----	:30	1	\$100.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12    09/02/12    M-----                      1            \$100.00									
<b>Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time            Length    Ad-ID                      Rate    Type</b> 1 WESHM    08/27/12    1:46 AM    NBC Carson Daly ON                      NBC Carson Daly C                :30    0FA12G102H                      \$100.00    NM									
54	08/27/12	08/27/12	NBC Prime GRIMM	10:00-11:00 PM	M-----	:30	1	\$2,200.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12    09/02/12    M-----                      1            \$2,200.00									
<b>Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time            Length    Ad-ID                      Rate    Type</b> 1 WESHM    08/27/12    10:08 PM    NBC Prime GRIMM                      10:00-11:00 PM                :30    0FA12A093H                      \$2,200.00    NM									
<b>Total Spots</b>							<b>22</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	\$18,175.00
<u>Agency Commission</u>	\$2,726.25
Net Amount Due	\$15,448.75